



Top 5 Considerations When Purchasing Eyewear Displays

Maximizing Sales with Strategic Eyewear Display Designs



Well-designed displays can boost sales by up to 42%.

Reference: POPAI, "The Impact of Point of Purchase Materials".

1



Optimizing Retail Space: Effective Eyewear Display Solutions



90% of shoppers make purchase decisions in-store.

Reference: Business Insider, "Consumers Make 82 Percent of Purchase Decisions in Stores".

2



The Role of High-Quality Displays in Customer Retention



63% of consumers report that a high-quality in-store experience influences their likelihood to return.

Reference: PWC, "Experience is Everything: Here's How to Get it Right".

3



Integrating Technology in Eyewear Displays for Better Sales Performance



Retailers who integrate digital signage experience a 31.8% increase in overall sales.

Reference: Digital Signage Today, "Study: Digital signage can boost retail sales by up to 31.8%".

4



Cost-Effective Eyewear Display Strategies for Competitive Markets



68% of consumers feel that the appearance of a store's displays impacts their purchasing decisions.

Reference: KPMG, "The Truth About Online Consumers".

5



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