



## Who Are We?

A. Pepper Designs has been in business for over 28 years, specializing solely in designing, engineering, and manufacturing custom eyewear display systems. Unlike our competitors, we focus exclusively on eyewear displays and have created solutions for nearly every retail segment, giving us a deep understanding of the unique nuances in each setting. Our goal is to help customers create custom displays that align with their brand while maximizing return on investment. This is achieved through higher conversions at trade shows and improved retail sell-through rates, which can significantly impact our clients' revenue and profitability.

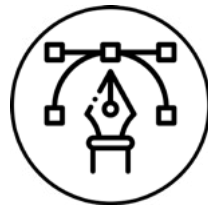
*what makes us different*

## Custom Design Process

A. Pepper Designs offers a unique, risk-free custom design process for qualifying companies. We start with a design consultation, reviewing your business history, current pricing, display design, and annual quantities. This enables us to create concepts and a virtual 3D rendering of your new display. After gathering feedback, we adjust or proceed with the design. Once approved, we move to prototype engineering and cost breakdown. Following prototype approval, we begin manufacturing your displays.



**Design  
Consultation**



**Concept  
Generation**



**Virtual 3D  
Rendering**



**Cost Estimate  
and Engineering**



**Prototyping**



**Production /  
Manufacturing**

# Why Clients work with A. Pepper Designs, Inc.

## Reasons Why Clients Choose A. Pepper

- 1. Niche Expertise:** Specializing in eyewear displays ensures designs meet industry-specific requirements.
- 2. Return on Investment:** Higher trade show conversions and retail sell-through rates increase profitability exponentially.
- 3. Intellectual Property:** Access to over 55 proprietary injection molds and parts enables the creation of distinctive displays.
- 4. Domestic Production:** Ensures quicker turnaround times and strict quality control measures.
- 5. Risk-Free Design Process:** Offers visual renderings and pricing upfront, reducing client risk.
- 6. Protective Packaging:** Displays arrive at retail locations protected from shipping damage.
- 7. Ease of Assembly:** Clear, professional instructions make on-site assembly easy.
- 8. Durability:** Displays are built to last, maintaining aesthetic and functional quality over time.

## Increase Return On Investment

**A. Pepper Designs, Inc.** is a highly specialized custom design manufacturer with a successful strategy focused on enhancing ROI through custom eyewear display solutions. With 28 years of experience, the company's approach amplifies our clients trade show conversions and retail sell-through rates in-store, significantly boosting clients' revenue and profits. Here's how these strategies achieve impressive results:

- 1. Enhanced Trade Show Conversions:** By designing displays that combine aesthetic appeal with functional accessibility, A. Pepper Designs makes products stand out and engage potential buyers at trade shows. This not only draws attention but also builds buyer confidence through professional-quality displays, leading to higher sales conversion rates.
- 2. Increased Retail Sell-Through:** In retail settings, innovative displays improve product visibility and accessibility, enticing consumers to interact more with the eyewear. This enhanced interaction transforms casual browsers into buyers, improving overall sell-through rates.
- 3. Multiplying Effect on Business Growth:** Improvements in trade show and retail performance enhance brand recognition and foster customer loyalty. This leads to repeat business and referrals, establishing a strong reputation for quality and reliability, and setting the stage for sustained growth.

"Working with A Pepper Designs was definitely the best choice our company could have made. We gave some insight on a new premium products display needed and a concept was created that was perfect! Not only did we receive positive feedback from our teams once in stores, the ROI we realized exceeded our expectations! We look forward to working on new projects in the future with A Pepper Designs!"

**Bryan W.**  
**Senior Manager**  
**Merchandising**

# FEATURED PRODUCTS CATEGORIES

STOCK DISPLAYS



SUNGLASS & READER DISPLAYS



OPTICAL DISPLAYS



LOCKING DISPLAYS



MULTI DISPLAYS



ENDCAP DISPLAYS



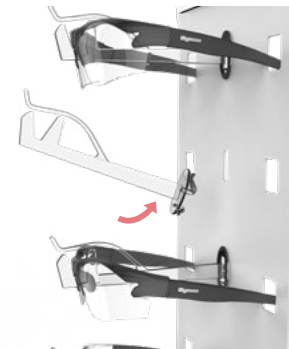
# CASE STUDY

**Problem** - A client was selling eyewear within a mobile truck and the glasses were falling off the displays while driving.

**Solution** - We created a custom powder coated metal frame and a custom injection molded part that held the eyewear in place. It worked flawlessly for the needed application and is now in thousands of trucks.

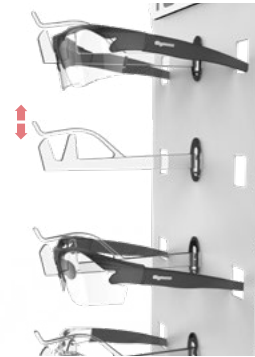


EASY NOSE PIECE ATTACHMENT



EYEWEAR HOLDING SYSTEM ALSO HAS BEEN DESIGNED TO INSTALL QUICK AND EASY

HOLDS EYEWEAR SECURELY IN HOLDER



EYEWEAR WILL NOT FALL OFF WHEN DRIVING AROUND



**Nicholas Kioalicas**  
**MANAGING PARTNER**

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CELL: 724.554.2840

OFFICE: 412.434.8344

Nick@APepperDesigns.com



CALL US TODAY 412.434.8344  
[www.APepperDesigns.com](http://www.APepperDesigns.com)

A. Pepper Designs, Inc.  
1020 Saw Mill Run blvd.  
Pittsburgh, PA 15220



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